

PRESS RELEASE

In Touch Media Group Completes Expansion Capital Financing

In Touch Media Group (ITOU.OB), an online marketing and PR firm which specializes in generating website visitors, has completed \$1,000,000 in capital financing. This transaction will assist the company in its expansion efforts in the search engine marketing arena and will allow it to expand its promotion for its revolutionary new media site, Scoop.net (www.scoop.net).

(PRWEB) December 5, 2005 -- In Touch Media Group (ITOU.OB), an online marketing and PR firm which specializes in generating website visitors, has completed \$1,000,000 in capital financing. This transaction will assist the company in its expansion efforts in the search engine marketing arena and will allow it to expand its promotion for its revolutionary new media site, Scoop.net (www.scoop.net).

The financing was arranged by Midtown Partners and Co., LLC and Nobleco, Inc. A representative of Midtown Partners remarked, "When we visited In Touch Media Group we saw a company on the cutting edge. They are even applying search engine technology to publicity tools."



Laura Betterly, CEO of In Touch Media Group, feels that ITOU found the right investment partner to accelerate ITOU's growth. "We will now be able to continue to expand and accelerate the development of our technology in the search engine marketing and specialty site arena. As one of the first companies to be awarded Google's Certified Professional Company status, ITOU is in an elite minority among search engine marketing professionals" continues Betterly, "and now we can significantly expand our client base through additional promotion."

For more information and media inquiries please contact:

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About In Touch Media Group

In Touch Media Group (ITOU.OB) is an online marketing and PR firm which specializes in generating website visitors, and customers for its business clients using a combination of effective systems, including search engine advertising, publicity, and other marketing services. The company employs online market research to dramatically increase the effectiveness of search engine advertising, targeted publicity, and strategically placed website advertising. www.intouchmediagroup.com

About Midtown Partners and Co., LLC

The firm primarily assists private and public companies at various stages of development with advisory and financial services, including venture, expansion, and leveraged buyout capital, merger and acquisitions, valuation services, and professional document preparation and review.

About Nobleco,

Nobleco utilizes a proactive approach to raising growth capital privately for both US publicly traded and privately held companies. Additionally, Nobleco works with micro and small cap companies. Nobleco's primary objective is to assist their clients in satisfying their funding needs. Nobleco provides multiple avenues of approach for their clients to reach their funding goals.

This announcement contains "forward-looking statements." Words such as "anticipate", "believe", "estimate", "expect" and other similar expressions as they relate to the Company and its management are intended to identify such forward-looking statements. Although the Company and its management believe that the statements contained in this announcement are reasonable, it can give no assurances that such statements will prove correct. Factors that could affect the occurrence of events or results discussed herein are included with those mentioned in the Company's filings with the Securities and Exchange Commission.

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